

Jay Matos Bio

John "Jay" Matos is one of the longest and strongest supporters of the Nevada cannabis industry; he is a well-known cannabis consultant with over 15 prestigious clients, he is a founding member of the Clark County Green Ribbon Advisory Panel and he helped write, gain support for and pass SB374 with Senator Tick Segerblom, bringing legalized medical marijuana to the patients of Nevada who needed it.

Jay hosted political fundraisers and campaign events in 2012 to build up support for SB374. Looking to form a group to help the push to reform Nevada's medical marijuana program, in March 2013 Jay visited the first dispensary opened in the state of Arizona, named Arizona Organix, with Nevada Judiciary Committee Members Mark Hutchison, Scott Hammond and Ruben Kihuen, non-member David Parks and Assemblywoman Michele Fiore, R-Las Vegas, staff and Nevada media. Also on the trip were Steve Yeager of the Clark County Public Defender's office.

Jay hosted a second trip to Arizona Organix with the Nevada Division of Public and Behavior Health Director and staff along with the Clark County Business License Director, Staff and Metropolitan Police Narcotics Representatives. A third trip was hosted by Mr. Matos for local municipalities; in attendance were City Of Las Vegas Representatives, Clark County Representatives and City of Henderson Representatives. In Nevada Jay also provided an "In-Service Training" for Clark County Staff from Business Licensing, Planning, Zoning, Fire Chief, Metro and Liaisons to many of the County Commissioners.

Jay owns LeadNet, LLC a consulting firm here in Nevada which specializes in cannabis consulting and compliance, mergers and acquisitions, licensing and critical management, government and public affairs. Through LeadNet Jay and his staff negotiate retainer agreements with businesses to represent them as a liaison on state and local municipal issues including working with Nevada Dept. of Taxation, City Council, County Commissioners and staff in compliance, applying for special use permits, restricted licenses, privilege licenses, zoning, fast-tracking, ordinances and many other government processes and procedures.

Having been raised in Las Vegas from the age of 12-22 Mr. Matos has a huge heart for the Las Vegas community and does what he can to assist and serve the under privileged children of the valley and their families. He is the Director of GR8 Community Development Corporation, a non-profit started by he and his wife in 2014. Through the non-profit over 5,000 children have been assisted with toys for Christmas and back to school supplies. In 2014 and 2015 large toy drives were held to help support the Las Vegas Rescue Mission and toys were distributed to roughly 2,000 less fortunate children each year so that they would have something to open on Christmas morning. In August of 2018 GR8 Community Development Corporation participated in Commissioner Lawrence Weekly's Back to School Fair and distributed 2,000 lunch boxes,

notebooks, pencils, sharpeners, rulers and pencil cases to make sure the children had what they needed to start the new school year on the right foot. This year a turkey and food drive is being held with hopes to assist 1,000 families with putting a Thanksgiving meal on their table and another Christmas Toy Drive will also be held to bring holiday cheer to as many children as possible.

GR8 Community Development Corporation also has a youth sports program which currently runs eighteen club baseball teams called CBA Nevada; with over 200 players it helps to keep the kids off the streets, out of trouble, focused on their education and working hard towards their future and long-term goals. Fund raisers are held yearly and sponsorships are given to those children who have a love for baseball but may not otherwise be able to afford to play. GR8 C.D.C. also hosts an annual CBA College Baseball Camp in conjunction with the LVCVA (Las Vegas Convention and Vacation Authority) and Las Vegas 51's that brings in 30-40 of the top college coaches to work with and possibly recruit 100 of the most talented high school players. Through CBA and the camp over 300 players have been put into college.

Jay Matos was born in New York, lived most of his younger years surrounded by his heritage in Puerto Rico, moved to Las Vegas at the age of 12 and then at the age of 22 he moved to Boston, MA to pursue a technology career, he lived there for eight years until his return to Las Vegas in 1999. He has been married for 21 years to the love of his life, Cheri and they have four boys; Jaytee (25), Jayden (17), Jayzic (11) and Jaymin (5) as well as a beautiful granddaughter, Lyric (2).